

## Bachelor of Commerce – Marketing 2023-2024 Fall 2021 and earlier start

Student Name:

Student ID Number:

Advisor:

YEAR 1				
BUSI 1520U Intro to Business Analytics (F/W)	BUSI 1010U Critical Thinking & Ethics (F/W/S)	BUSI 1600U Management of the Enterprise (F/W)	BUSI 1915U Fundamentals of Business Mathematics (F/W/S)	ECON 2010U Microeconomics (F)
BUSI 1130U Intro to Financial Accounting (F/W/S)	BUSI 1020U Business Communication (F/W)	General Elective (F/W/S)	BUSI 1916U Math Analysis for Business BUSI 1915U (F/W/S)	ECON 2020U Macroeconomics (W)
Year 2				
BUSI 2180U Intro to Managerial Accounting BUSI 1130U (F/W/S)	BUSI 2200U Marketing Management BUSI 1030U (F/W)	BUSI 2311U Organizational Behaviour (F/S)	BUSI 1450U Statistics for Business BUSI 1915U (F/W/S)	BUSI 2401U Principles of Finance (Finance I) BUSI 1130U (F/W/S)
BUSI Elective (F/W/S)	General Elective (F/W/S)	BUSI 2312U Intro to Human Resources (W)	BUSI 2603U Intro to Operations Management BUSI 1450U (F/W/S)	BUSI 2402U Corporate Finance (Finance II) BUSI 2401U (F/W/S)
YEAR 3				
BUSI 3705U Legal Environment of Business (F/W/S)	BUSI 3260U Marketing Research BUSI 2200U & BUSI 1450U (F/W)	BUSI 3210U Consumer Behaviour BUSI 2200U (F)	BUSI 3503U E-Marketing BUSI 2200U (F)	General Elective (F/W/S)
BUSI 2040U Information Systems BUSI 1600U (F/W/S)	Marketing Elective (F/W)	Marketing Elective (F/W)	Open Elective (F/W/S)	Open Elective (F/W/S)
YEAR 4				
XBIT 4500U Capstone (F/W/S)	Marketing Elective (F/W)	Marketing Elective (F/W)	BUSI Elective (F/W/S)	Open Elective (F/W/S)
BUSI 4701U Strategic Management (F/W/S)	BUSI 4220U Marketing Strategy BUSI 2200U (W)	Marketing Elective (F/W)	BUSI Elective (F/W/S)	Open Elective (F/W/S)

Course Status Legend	Completed Courses	Fall Recommended Courses	Winter Recommended Courses	Spring/Summer Recommended
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F = Fall term available W = Winter term available S = Spring/Summer available (subject to change without notice).

Prerequisites noted (where "/" = "or")

**Note: attempting to register for courses from different year-levels may result in scheduling-conflicts.**

**FBIT elective list:** <https://businessandit.ontariotechu.ca/undergraduate/academic-support/electives.php>

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Current Earned Credit Hours/120		Comments:
Current Registered Credit Hours		
Outstanding Credit Hours/120		

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Prerequisites noted (where "/" = "or")

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